

# Lighting Control Solutions Company Delivers Brilliant Smart Home Experience

Mobile is already transforming every aspect of our lives. Wearable devices and net-connected objects will dramatically impact our lives in the upcoming years. The future of the Internet of Things (IoT) will belong to those who fully embrace the power of connected devices. The leading producer of lighting control systems for both residential and commercial applications realized that stepping into the Internet of Things and Smart Home space had to be done soon and correctly. The company has advanced the technology of lighting control by focusing on exceptional quality and design. With the proliferation of smart phones and wifi technology, the company saw a new opportunity to develop a seamless experience using mobile phones as interfaces to a connected home experience.

The company designed a cutting-edge solution that uses a smartphone app as the hub to a constellation of home devices, including lighting, electric blinds, and security systems. From the app, users can control and manage each of the devices even while traveling (For example, if they forgot to turn off the lights before leaving). The app makes it easy to configure scenes that coordinate multiple devices at the same time, for instance arming the alarm, and switching off inside lights when you go to bed. Users now have complete control of their lights, blinds, and security systems, via a simple-to-use mobile app.

## The Challenge

The company knew it was critical to provide an intuitive, bulletproof experience for their users. With a wide range of endusers expecting a 100% reliable interaction to manage security systems, the company's app could not fail.

## The Solution

The company chose Aptelligent to help deliver this high-performing mobile app experience. By instrumenting the application with Aptelligent's mobile app intelligence solution, the company is able to easily monitor both errors/crashes and the performance of remote servers.

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### WHY APTELIGENT?

The company evaluated other solutions but selected Aptelligent because of its:

- Customer momentum in the mobile space.
- Complete offering of both crash and network performance.

# The Results

Aptelligent has enabled this leading lighting company's mobile team to reduce the time it takes to find, troubleshoot, and fix critical performance issues in their apps. Detailed diagnostic information about the device, OS, app, network, and web service interactions provide the team internally with a wealth of information they did not have insight into before.

By proactively reducing the time it takes to find and fix issues, the product team is able to spend more time focusing on releasing new smart home capabilities. Aptelligent has enabled the team to deliver a better, smarter app which helps delight their smart home customers, and ultimately drive more revenue for the company.

## ABOUT APTELIGENT

Aptelligent is the App Intelligence company trusted by the largest mobile apps in the world. Aptelligent's software provides actionable mobile app insights to improve digital business on iOS, Android, and Hybrid apps. Product managers and developers use Aptelligent's insights to diagnose app performance issues that impact user experience. The platform collects and analyzes app performance issues and connects problems to key business metrics. Mobile teams also have access to Aptelligent's big data platform, as well as industry and app benchmarks. Aptelligent is based in San Francisco.

Learn more at [www.apteligent.com](http://www.apteligent.com).