

QxMD: Improving Patient Care with Mobile Solutions for Doctors

“Doctors depend on our mobile apps to do their jobs better and we depend on Aptelligent to help ensure our apps perform flawlessly.”

CHAN KRUSE, CO-FOUNDER, QxMD

Mobile apps are disrupting the medical industry one app at a time. Clinicians are now equipped with new ways of diagnosing symptoms and treating patients, making the process much more streamlined and efficient. A company on the forefront of these new mobile initiatives is QxMD. Currently used by over 568,000 physicians and 1,279,000 healthcare professionals worldwide, QxMD is dedicated to creating high quality, point-of-care tools for practicing health care professionals.

QxMD's mobile apps assist doctors by simplifying the use of clinical prediction models at the bedside and improving access to critical information. 'Calculate' is a medical calculator and decision support engine that helps countless medical specialists make accurate diagnoses and recommend best treatments. Calculate helps physicians in the field use published prediction models that save time, improve accuracy and enhance patient care. A second area where QxMD helps doctors is through access to medical literature. Ensuring that practitioners are up to date on the latest medical research is of utmost importance. Read by QxMD is a personalized medical journal that provides physicians access to millions of articles and curates the content to identify cutting edge research findings.

Doctors and healthcare professionals depend on QxMD's mobile apps, making flawless performance of utmost importance. When the QxMD mobile app wanted to optimize performance, the company turned to Aptelligent. Previously the team had tried Google Analytics and iTunes' monitoring tools but found that these did not provide the actionable diagnostics and information necessary to optimize performance. By implementing Aptelligent's mobile app intelligence solution, QxMD was able to quickly release updates to address bugs that were difficult to uncover and resolve. Aptelligent's tools have greatly aided QxMD in consistently delivering a high performing mobile experience.

Aptelligent has helped QxMD deliver stellar mobile solutions for healthcare that harness the power of technology and support physicians by improving patient care and allowing for timely access to medical information.



ABOUT APTELIGENT

Aptelligent is the App Intelligence company trusted by the largest mobile apps in the world. Aptelligent's software provides actionable mobile app insights to improve digital business on iOS, Android, and Hybrid apps. Product managers and developers use Aptelligent's insights to diagnose app performance issues that impact user experience. The platform collects and analyzes app performance issues and connects problems to key business metrics. Mobile teams also have access to Aptelligent's big data platform, as well as industry and app benchmarks. Aptelligent is based in San Francisco.

Learn more at www.apptelligent.com.